

Sponsorship Packages

Benefits before USU World

Promotion of the partnership through mailings & website

Individual company presentation via social media

Promotion package

(event logo, graphic with your company's logo for social media, mailing text)

Preliminary registration list approximately 4–6 weeks before the event (only company names)

Benefits during USU World

Staff tickets

(valid for all event days, including the evening event & excluding accommodation)

Customer tickets

(valid for all event days, including the evening event & excluding accommodation)

Provision of exhibition space

Fully equipped exhibition booth as a turnkey solution, produced by USU

Equipment booth setup

Participation in the exhibitor rally

Recognition as a Platinum Sponsor during the plenary session opening

Logo presence in the plenary session & exhibition

Benefits after USU World

Final participant list

(Name, company and email address, subject to consent for the sharing of personal data)

Possibility to provide presentation materials (if booked) or a whitepaper for download via the media page

Mention of the partnership in our press release

Platin

Early-bird*
€7,600

afterwards €9,350
(plus VAT)



4 tickets

3 tickets

9m²



3 bar stools, 2 high tables,
2 monitors, electricity & Wi-Fi



Gold

Early-bird*
€5,800

afterwards €7,150
(plus VAT)



3 tickets

2 tickets

6m²



3 bar stools, 2 high tables,
1 monitor, electricity & Wi-Fi



Silver

Early-bird*
€4,500

afterwards €5,500
(plus VAT).



2 tickets

1 ticket

4m²



2 bar stools, 1 high table,
1 monitor, electricity & Wi-Fi



*Early-bird prices valid through November 30, 2026

Additional options available—feel free to contact us

30-minute presentation in a user group (final confirmation after consultation, based on availability and on a first-come, first-served basis)—€1,500 plus VAT

Additional staff tickets (up to 2 tickets per exhibitor)—€275 excl. VAT per ticket

