

## Benefits

### Prior to the event

- ▶ Advertisement of your Sponsorship via USU World Mailings
- ▶ Publication of your company profile on our website
- ▶ Mentioning your Company's name as our partner in our press release (if booked timely)
- ▶ Advertisement Package: USU World 2019 Logo to promote the event on your website and mailings (without email addresses).
- ▶ Temporary attendee list (two weeks prior to the event)



### During the event

- ▶ Short presentation to the plenum (elevator pitch)
- ▶ Reference presentation during the sessions on the second day of the event
- ▶ Tickets are valid for both days, including the evening event and cannot be transferred
- ▶ Free tickets for your customers to attend the USU Word 2018
- ▶ Allocation of exhibit space including:
  - Furniture, booth cabling and lightning
  - Opportunity to set up a Roll up Banner or a mobile booth banner
  - Opportunity to display your flyers (please provide your own flyer stand)
  - Mobile internet connection via Wireless Lan (to provide you need a WLAN Card)
- ▶ Placards with your Logo on site at the entrance and at the exhibition area
- ▶ Exclusive Logo Banner on the stage of the plenary hall
- ▶ Minimum of 3 networking sessions to visit the exhibition
- ▶ Display your marketing equipment (up to two brochures)



### After the event

- ▶ Final attendee List
- ▶ The material of our partners will be uploaded on the USU World 2018 website with the opportunity to download the material.
- ▶ Mentioning your company's name in the post-event press release



\* Early bird price until 31 January 2019

If you have any questions on the sponsoring packages please contact:

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